



Cour
Pénale
Internationale

International
Criminal
Court



Awareness- raising campaign

The student as an
awareness-raiser

5

OBJECTIVES

- learn to brainstorm and organize their ideas
- plan an informative and/or promotional campaign
- learn how to collect and select only relevant information
- develop data reports and infographics
- sketch and draw catchy visual and graphic elements
- become familiar with the ICC's activities
- learn key historical facts about world and regional history
- learn how to work in team and allocate tasks/roles



LESSON OUTLINE

Ask students to create slogans, artwork and other visual content (e.g. fliers, leaflets, infographics, commercials, posters etc.) to make people in the local community aware of all or either of the following:

- values and principles of international justice
- human rights
- violence against minority groups
- international tribunals addressing crimes of concern for the international community
- International Justice Day (17 July)
- any contests for International Justice Day

Provide students with some guidelines (i.e. number of words, graphic elements, pages allowed) on how to draft their work. Given that the topic of human rights should be dealt with sensibly, as a form of respect to the victims, make clear to the students that no shocking images or offensive texts should be used for the task. This is a creative task, so students should still feel free to create visuals and slogans based on their own preferences.